Application RULES
The international competition for innovation in eHealth

The **eHealth Awards** support and reward the development of solutions and applications in the field of Information and Communications Technologies (ICT) for Health. The objective of these Awards is to encourage innovation, and favor the integration of ICT in the world of healthcare, as well as the autonomy of patients, among the largest number of professionals and businesses. They promote a growing sector: eHealth.

Organized by the Castres-Mazamet Technopole[CEEI], the **eHealth Awards** will be presented during the eHealth University, which will take place in Castres **on June 28-29, 2022**, **in the Chamber of commerce and industry.**

The presentation of the project will occur **on June 28, 2022**.

This competition is an opportunity for competitors to benefit of large visibility and of commercial opportunities, at international level.

ARTICLE 1: COMPETITION

This competition **eHealth Awards** is open to all actors having a project in e-health: healthcare institutions and professionals, patients and caregiver associations, social protection workers, businesses in the technology and healthcare sector, and researchers, teachers and students … at national and international level.

"Project" means any technological or service solution under study or that **was placed on the market from January 2020.**

"Innovative" means any new or significantly improved product or process compared to those previously developed.

This competition is subject to specific rules and is free of any obligation of purchase or administrative costs for entering the competition.

The present rules have been filed with the bailiffs' firm of SCP OLIVIER VERGÉ – Judicial officer, 7 place Roumive, F 81 100 Castres. You may consult the rules at http://aribaut-associes.fr/jeuxconcours.php or by visiting: https://www.universite-esante.com/

ARTICLE 2: SCHEDULE

- **March 29, 2022**: Opening applications
- **May 16, 2022 at noon**: Deadline to submit applications
- **June 2, 2022**: Finalists announced
- **June 23, 2022**: Powerpoint presentation of the project finalist to be sent to the organizer
- **June 28, 2022**: Oral presentation by the finalists, jury deliberations and awarding ceremony

If, for reasons outside of their control, the **eHealth Awards** organizer is obliged to change this schedule, information will be published on the https://www.universite-esante.com website, which competitors are invited to visit regularly.

ARTICLE 3: CATEGORIES

The 2022 **eHealth Awards** are divided into 7 categories and 4 special prizes:

The same project can be presented in a maximum of 3 categories.

- **Autonomy and Well-being**
    - Innovations aimed at the general: coaching for sports, nutrition, relaxation, sleep, "Quantified Self" tools, etc.
    - Digital services to preserve autonomy and home care

- **Healthcare and medico-social organizations and institutions**
    - Innovations aimed at organizations and institutions providing care for people in the medical or medico-social fields, whether in institutions or at home.
    - Innovations created and developed internally by these organizations and establishments.

    Details:
    - *Healthcare organizations - institutions refers to hospitals, clinics and organizations providing hospital care in the home, etc.*
    - *Medico-social organizations - institutions refers to EHPAD, USLD, SSIAD, SPASAD, SAAD, etc.*
    - *Innovations aimed at sheltered accommodation for the elderly also come under this category.*

- **Patients**

    Innovations improving patients' quality of life (information, welcome, support, listening, discovering the city, living conditions during a stay, etc.) or their medical care in the broadest sense, in institutions or at home (Hospitalization at home, home monitoring tools).

- **Healthcare professionals and caregivers**

    Innovations improving and facilitating professional practice (administrative, organizational, human resources) or improving and facilitating patient care.
    Details:
    In this category, innovation is aimed at professionals, i.e. they are the users. This category is therefore also open to innovations proposed by healthcare institutions.

- **Disability**

    Innovations improving the quality of life of people with disabilities or innovations aimed at organizations and institutions caring for people with disabilities, whether at institutions or in their homes.
    Details:
    Examples of organizations or institutions: SESSAD, CAMPS, CMPP, IME, ITEP, IEM, EEAP, MAS, FAM, CRP, SAMSAH, ESAT, Resource Center.

- **AI/Big Data**

    Innovations in the field of Artificial Intelligence, high-performance computing or big data.
    Details:
    This award includes:
    - *IT systems for processing (large) volumes of data in order to provide elements of support for decision making, learning and reasoning, understanding and prediction and anticipation in health matters (public health, clinical decision making, therapy, etc.);*
    - *Systems relating to knowledge processing and reasoning, with the aim of enabling a machine to perform functions normally associated with human intelligence: understanding, reasoning, dialog, adaptation, learning, etc. in the field of health.*

- **COVID 19**

    Innovations developed to fight the pandemic and improve patient care.

4 special awards will be also remitted:
- The **Internauts'Prize** (the best candidate project from online vote by web users before the oral presentation),
- The **Jury's Favourite Award**,
- The **Jury's Grand Prize**,
- The Business Model Award which rewards innovations with the best potential in terms of value creation and financial gains.

The organizer reserves the right to create one or more new categories if the opportunity arises.

ARTICLE 4: CONDITIONS OF PARTICIPATION

Participation in the **e-Health Awards** competition is completely free of charge.
All candidates for the e-health Awards benefit from a 50% discount on the e-health University registration pass.

Any individual or entity in France or another country (corporation, association, public authority, administrative authority, NGO, research organization, teaching institution, students, etc.) may participate in this competition.

Winners of prior editions of the **eHealth Awards** may not participate in the competition with an identical or similar project, unless the project has been the subject of new innovations.

ARTICLE 5: APPLICATIONS

Submission of application
The application forms (powerpoint format) can be downloaded on the https://www.universite-esante.com website. The completed application form should be sent by email with the logo of the project or of the company at trophees@universite-esante.com, **before May 16, 2022 at noon.**

Validation of the applications
The competition jury will examine the applications.
The application forms should include all requested supporting documents.
Applications may be drafted in English or French.
Application files submitted must comply with the instructions regarding the number of characters allowed for the replies, otherwise they will be considered ineligible.
Any incomplete or illegible application will be rejected.

ARTICLE 6: ELIGIBILITY & EVALUATION CRITERIA – SELECTION OF THE FINALISTS

Criteria

Reminder, "Project" means any technological or service solution under study or that was **placed on the market from January 2020.**

At the time of preselection by the jury, a score will be attributed to each application on the basis of the following 6 evaluation criteria: **a score of 0 to 5** will be allocated for each of these criteria (5 being the highest score):

Criterion 1 – Relevance of the need and knowledge of the market

The evaluation will focus on the clarity of the need your solution addresses and your knowledge of key market data.

Criterion 2 – Competition, shortcomings in relation to market expectations and differentiating elements of your innovation

The evaluation will focus on your ability to analyze competition, identify key benchmarks and the strength of your differentiating assets.

Criterion 3 – Value proposition and description of the innovation

The submission must specify soundness and proof of the benefits that your innovation brings in comparison with the competition as well as the value that is perceived by the users, whether they are patients, healthcare professionals, caregivers, researchers, healthcare institutions... You should also provide here any patents and/or certifications already obtained or pending.

Criterion 4 - Business model

The evaluation will focus on:
- the clarity, relevance and viability of your proposed business model,
- the price positioning and its rationale,
- elements facilitating customer acceptance.

Criterion 5 - Development strategy consistency

The evaluation will focus on:
- the coherence of your market access strategy,
- the relevance of your pilot program (already carried out or to come),
- your command of the regulatory aspects related to your innovation,
- identification of risks and your ability to deal with them effectively,
- expressions of interest, commercial performance of the solution if already marketed,
- "plausible" 3-year projections in terms of market share, turnover and human resources.

Criterion 6 - Entrepreneurial capacity

Your submission must describe the team working on the project, specifying your in-house skills, how they work together and the overall coherence to make the project a success. Similarly, any external skills and key partnerships and their impact on the solution and strategy must be described in this section.

Selection of the finalists

The best applications in each category, i.e. those with the highest scores, will be selected.
Scores will remain confidential and cannot be disclosed to applicants.

The organizer reserves the right to communicate information about the finalists, based on the non-confidential overview of the project provided in the application submission, starting from June 2, 2022.

ARTICLE 7: JURY

Presentation of the jury

The jury will be composed of health and ICT experts national and international renowned.

Jury competencies

The jury's decision is final. It analyzes the projects in light of the evaluation criteria (see Article 6).
It is not bound to justify its decisions and its decisions are final. In certain circumstances, it may decide not to award a prize.
Furthermore, the jury reserves the right to cancel the competition if it notes that there is an insufficient number of applications or if their quality does not meet the criteria required to select a winner.

Intellectual property rights

The competitors have exclusive and full ownership of the intellectual, artistic or industrial property rights that may be attached to the project, creation, design or invention described in the application.

The jury members and competition organizer may not be held liable in relation to the protection of ideas, patents, dossiers, models or trademarks invented by the competitor, in particular if a publication copies the protected work.

The competitors give their word of honor that they hold all of the rights related to their projects and undertake to guarantee and hold the **eHealth Awards** organizer harmless from any court order that may be rendered against them on the basis of a violation of an intellectual property right attached to the project presented.

ARTICLE 8: ORAL PRESENTATIONS OF THE FINALISTS

The physical presence of the selected applicants is mandatory on June 28, 2022 for the public presentation of the projects, in the Chamber of commerce and industry, 40 Allée Alphonse Juin F-81100 Castres.

There will be 5 minutes of oral presentation and 5 minutes of questions and answers with the jury.
This session, **opened to the public**, will take place in front of the jury in a room equipped with a video projector and an Internet connection.

These oral sessions might be translated into English.

PowerPoint presentations (which must respect the format provided by the organizer) must be sent to the organizer at the very latest by **5 p.m. June 23, 2022**; they will not be published or used outside the time of the presentation.

ARTICLE 9: AWARDING CEREMONY DURING THE eHEALTH UNIVERSITY

The **eHealth Awards** will be presented during the eHealth University at the end of the day on **June 28, 2022** at the Municipal Theater of Castres *(place under reserve).*

The physical presence of preselected finalists is mandatory on June 28, 2022 to receive the award.
In the event of winners being absent at the awards ceremony, the jury reserves the right to give said award to the candidate arriving in 2nd position.

ARTICLE 10: PRIVILEGES

	Applicants	Finalists	Winners
Entry Pass to the eHealth University	Discount of 50% for 1 pass	2 pass free with Gala dinner of June 28, 2022 VIP party the day before, on June 27, 2022.	2 pass free with Gala dinner of June 28, 2022 VIP party the day before, on June 27, 2022. 1 pass free for 2023 edition
Visibility	Article on the event'website	High visibility on the communication media of 2022 eHealth University, before, during and after the event: - Press releases - Social networks of the event - Email campaign to introduce finalists - Event'website	Enhanced visibility on the communication media of 2022 eHealth University, before, during and after the event: - Press releases - Social networks of the event - Public presentation during the evening of June 28, 2022 - Event'website - Interview
Networking	Possibility to register to the Business Convention	Possibility to register to the Business Convention	Possibility to register to the Business Convention Introduction to the category sponsor

ARTICLE 11: COMPETITORS' UNDERTAKINGS

All 2022 **eHealth Awards** competitors undertake to:
- Fully read and accept, without reservation, the present rules,
- Provide accurate information in their application. If it appears that all or part of the information provided by the competitor is fraudulent, said competitor may be eliminated from the competition immediately and no claim in this regard will be accepted. Furthermore, a finalist who provides false information will see his or her prize cancelled,
- For the finalist, physical presence of at least one representative of the project on June 28, 2022, on the event site,
- Send the PowerPoint presentation to organizer no later than June 23, 2022,
- Expressly authorize the organizer to use and transmit by any means his or her last name, first name, place of study, as well as the characteristics of his or her activity and project (non-confidential summary) for a period of one year following the competition. He or she waives, exclusively for the purposes of this competition, any claim related to his or her image rights and agrees in advance to the transmission of recordings, videos and photographs taken during the award ceremony.
- Inform the organizer of the progress of the project or of the entity for at least one year after the competition.

For information, please contact:

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